MonsoonSim

Best Interactive Business Simulation integrated with ERP Concept

FOR CORPORATE
Have your organization facing this issue?

CULTURAL SILOS IN THE WORKPLACE
“Only 4–8 hours game can make better understanding in Retails, Manufacturing and Wholesales Business like worked many years and get better business workflow, understanding among BU”
What is Monsoon Sim?

- powerful business training platform by simulating scenario
- *covers twelve (12) business concepts (BU)* all wrapped into one simple
- step-by-step evolving 4 to 8 hour business game.
- The game is easy to understand and thus suitable for all level of staff.
  From executive to fresh graduate, you will be competing with the other teams to run your virtual company.
- Game will be forced to deal with practical business constraints and you will be pleasantly forced to learn the business concepts without realizing it.
MonsoonSIM has won a special recognition as the Talent Unleashed Awards - 2014 Shortlisted Entrant. The shortlist represents a milestone for MonsoonSIM in its journey to being recognized as one of the most unique and valuable education platforms for business process education.

Here is the link to the announcement:
http://talentunleashed.co/talent-unleashed-awards-shortlist-now-confirmed-2014/
Experiential Learning

Experiential Learning Concept

1. Action or Activity
2. Review to develop understanding
3. Identify positives - continue with confidence
4. Select and apply improvements

3. Identify negatives - develop ideas to improve and overcome
Training Type

- In-house training
- Corporate / Organization Company outbound meeting
- Integration with Teambuilding activity and on Focused topic

Required facilities

- PC / Personnel Laptop with browser
- Internet Connection
- Speaker and Amplifier
Benefits for Business

- Good understanding among departments
- Better team work and collaboration (Increasing workflow)
- Improved overall efficiency by get rid of the Silo cultural concept in organization
Benefits for Working Professional

• Work with better business understanding
• Work better with colleagues
• More aware of business constraints
• Knowledge of how own data affect others
Reference Customers

**CORPORATE**
- SAP Asia Pacific
- EGAT Thailand
- PT CocaCoca Amatil Indonesia
- PT HM Sampoerna (Phillip Morris Indonesia)
- PT Soho Pharmacy Indonesia
- Yicko Securities (Hong Kong)
- Full-Circle Recruitment (Australia)
- Etc

**UNIVERSITY**
- Maranatha Christian university (Indonesia)
- Telkom Professional Development Center (Indonesia)
- University of Multi Media Nusantara (Indonesia)
- SIM University (Singapore)
- Swiss German University (Indonesia)
- KnowledgeCom Academy (Malaysia)
- Lithan Hall Academy (Singapore)
- Etc
12 Business Concepts details

Based on version 2.3
**Human Resource**
- Turn over
- Headcount cost
- Recruitment
- Integration with Finance, Maintenance, Customer Services

**Procurement**
- Purchase Requisition
- Purchase Order
- PO Tracking
- Vendor Analysis
- Integration with MRP, Finance

**Retail Sales (B2C)**
- Replenishment
- Pricing
- Store management with Selling, Capacity Planning, Pricing, Logistic
- Integration with Marketing, Financing, Logistic

**Production**
- Production capacity
- Resource Planning
- Inventory Management
- Capital Expenditure
- Amortization
- Setup time
- Integration with Maintenance, MRP, Finance, HR

**Maintenance**
- Overall Equipment Efficiency
- Maintenance Planning
  - Periodic maintenance
  - Predictive maintenance
- Integrate with Finance, HR
Wholesale
- Bidding
- Sales Order
- Late delivery penalty
- Stock Allocation
- Integration with Finance, Resource Planning, Logistic

Marketing
- Marketing Strategy
- Marketing Survey and Report
- ROI; Return of Investment
- Integration with Finance, Retail Sales

Finance
- Accounting
- Key financial Report
- Cash flow
- Overdraft
- ROI; Return of Investment
- Cost of Funds, Profit & Lost (P/L), Balance Sheet (B/S), Statement of Financial Position
- Integration with all Business Process

MRP
- Bill of Materials (BOM)
- How MRP Calculate
- Integration with Procurement, Planning and Warehouse, Logistics

Planning
- Buffer stock
- Ratio of production VS outsourcing
- Integration with Procurement, MRP, Production

Logistic & Warehousing
- Storage Capacity
- Replenishment
- Lead time and Penalty
- Integration with Production, Logistic

Customer service
- Handling customer satisfaction
- Scheduling
- Outsourcing
- Claim and Penalty
- Integration with Finance, HR
# Course Structure

<table>
<thead>
<tr>
<th>4 or 8 Hours (DAY 1)</th>
<th>(8 Hours is recommend)</th>
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</thead>
<tbody>
<tr>
<td><strong>First — half</strong></td>
<td><strong>Second - half</strong></td>
</tr>
<tr>
<td>Finance</td>
<td>Planning</td>
</tr>
<tr>
<td>Retail selling (B2C)</td>
<td>MRP</td>
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<tr>
<td>Procurement</td>
<td>Production</td>
</tr>
<tr>
<td>Marketing</td>
<td>Maintenance</td>
</tr>
<tr>
<td>Warehouse &amp; Logistic</td>
<td>Human Resource</td>
</tr>
<tr>
<td>Wholesaling (B2B)</td>
<td>Service Management</td>
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</tbody>
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**Summary view**

- In each business units, Instructor will give concept to add more understanding for understand to apply with their business.
- If you are having further objective than understanding the process in more depth, 1.5 days is recommend. Mentor or Facilitator can able to add more information during the game.
### Course Structure

<table>
<thead>
<tr>
<th>DAY 2</th>
<th>First — half</th>
<th>Second - half</th>
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</thead>
<tbody>
<tr>
<td><strong>(4 hours and Extension to 8 hours)</strong></td>
<td>SPECIFIC WORKSHOP Based on Business Or Integrated with Team Building</td>
<td>SUMMARY</td>
</tr>
<tr>
<td></td>
<td>SUMMARY</td>
<td>Based on What training purpose?</td>
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</tbody>
</table>
Representative and facilitator in Thailand

Official reseller
Zonix Services Co., Ltd. is the first official reseller in Thailand since August 2014

Certified Facilitator
Mr. Paramintara Yaoyuenyong is first and only certified trainer for MonsoonSIM in Thailand (August 2014)

Additional knowledge and skills of facilitator:
- Presentation skill
- Negotiation skill
- Marketing, Digital Marketing & Sales skill
- Project Management
- Finance management for Non-financing
- Leader and Coach

- 12 Years Experience of SMB Entrepreneur in Service and Marketing Industry (Zonix Services and Zonix Tour)